The Conference “Mediterranean Diet: Health, Wellbeing and Tourism” is organized by the Research Centre for Spatial and Organizational Dynamics (www.cieo.pt) in partnership with the Chaire Unesco "Alimentations du Monde" (www.chaireunesco-adm.com) as a cooperative action between the University of the Algarve and the Institute Nationale de Recherche Agronomique, Montpellier.

The Mediterranean diet has been initially identified, due to its recognized longevity and health benefits. Those were associated with "basic" products of the Mediterranean folk cuisine, which constantly uses cereals, olive oil and wine, dried and fresh vegetables, fruit, sugar and honey, milk and cheese, meat and fish.

But, beyond the strict means of its words, the "Mediterranean diet" has evolved in the last decades, to embrace a comprehensive Mediterranean lifestyle in which food, health, physical activity, culture, ethnic background, religion, agricultural production, economy and sustainability all interact.

In the last few years, a web of multidisciplinary research and collaborative processes in the fields of the construction of food models, product characterization and quality, nutrition, innovations, taking into account the preservation of biodiversity, natural resources and environment have been taking place. In addition, the organization of the food chains, a search for commercial opportunities and the consequences of a globalization of trade are also being investigated.

Algarve is the ideal site for establishing a long term responsibility in diffusing Mediterranean Diet. In 2013, coordinated by the Tavira Municipality, Portugal together with other seven countries were able to push the Mediterranean Diet to be awarded the prestigious UNESCO distinction of Intangible Cultural Heritage of Humanity.

This conference aims to increase the awareness and understanding of the impact of the Mediterranean dietary way of life, as well as to disseminate the research work that is taking place on this subject.
Themes

We welcome submission of abstracts to the conference “Mediterranean Diet: Health, Wellbeing and Tourism” or to one of the topics below:

1. European Policy Towards the Mediterranean Products
2. Raw Products and Traditional Mediterranean Products
3. Mediterranean Diet and Sustainability
4. Market Trends and Globalization
5. Traditions and Cultural landscapes

Major Deadlines

- July 20th 2015 – abstract submissions
- September 1st 2015 – abstract acceptance
- September 30th 2015 – papers submissions
- November 30th 2015 – papers acceptance
- January 15th 2016 – 1st draft program
- February 15th 2016 – early registration
- March 1st 2016 – final program
- March 15th 2016 – late registration
- June 15th 2016 – papers selection for publication in the different journals. We expect to have selected papers able to allow a book edition in Springer Publishers.

Registration fees

Early registration fee:
Participants – 300 euros, Students – 200 euros

Late registration fee:
Participants – 400 euros, Students – 250 euros
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**Notes for paper submission**

The submitted papers should be related to the list of Conference subjects or included in a Special Session (in this case, please mark this in the title of the paper). We expect the articles to be: well identified (authors, home institution, email address), written in technical English, and no longer than 25 pages in format Times New Roman, space 1.5 lines. Big tables and pictures can be provided in attachment to the articles. Only word documents will be accepted and the authors must be ready to follow guidelines for the references.
Venue

Conference location
The conference will be held at the Faculty of Economics of the University of Algarve, Campus of Gambelas, Faro, Portugal.

The University of Algarve is a public higher education institution located in the southern part of Portugal, one of the most touristic regions of Portugal. The University’s core research and teaching areas are: science and technology, management and economy, earth and marine sciences, social sciences and more recently health.

The Faculty of Economics offers modern and excellent facilities for training, research and conferences: it has nine classrooms, five amphitheaters, an auditorium (up to 190 seats) and two computer labs. The Campus, surrounded by pine trees, is situated 6 km from Faro city and 2 km from Faro International Airport.

Faro, capital of Algarve region is a very enjoyable city located near Ria Formosa Natural Reserve. Its natural and cultural heritage richness invites to the discovery and offers pleasant moments in the visitors stay. This framework provides thus an excellent place to host international meetings. Faro is also easily reached by plane, train or bus. Faro international Airport is served by several major airlines.

Conference activities
- Registration desk, secretariat and plenary sessions will be running at the Faculty of Economics, building 9, level -1. The main entrance of the building is located opposite to the public bus stop (connecting the Campus to the city centre). The coffee-breaks will also be served in this building throughout the conference days;
- The paper sessions will take place in lecture rooms located at the building 9, second floor. Each room is equipped with a desktop computer and a video-projector;
- During the conference days there will be an exhibition of traditional products of Algarve region;
- The Gala Dinner will take place in Tavira, guests received by the mayor, town partner in the UNESCO group for the Mediterranean Diet award as an Intangible Cultural Heritage of Humanity.
- Saturday morning visit the Market of Olhão, well-known town for its fish market and famous for hosting the annual seafood festival in August.
Photos

City of Faro

City of Tavira

University of Algarve, Campus of Gambelas

Auditorium, Faculty of Economics (building 9)

Markets of Olhão

Travel Information
How to reach Faro

Due to its peripheral location, the Algarve enjoys good transport connections, both internally with the other Portuguese cities and externally with the rest of the world. Various national airlines have regular flights to the Algarve, making Faro a busy international airport. Other international airports may be considered if combined with train or bus to get to Faro: Lisbon and Seville (Spain).

Flights

If you are arriving to Faro International Airport, you can take a taxi available at arrivals directly to your hotel in town or a Bus to the city centre.

Faro Airport
Airport Information:
http://www.ana.pt/en-US/Aeroportos/algarve/Faro/Pages/HomeFaro.aspx

Lisbon Airport
Airport Information:

Seville Airport
Airport Information:

Train (from Lisbon)

CP Trains (Lisbon to Faro) http://www.cp.pt/passageiros/en/
Journey time between Lisbon and Faro approximately 3 hours. The train station is in Faro city center (walking distance to some suggested hotels). Timetables and prices are available online.

Buses

Express service: from various locations
From Lisbon to Faro (companies: EVA/ RENEX/ REDE EXPRESSOS)
From Seville to Faro (company EVA)
Rede Expressos (Lisbon to Faro) http://www.rede-expressos.pt/default.aspx
RENEX (Lisbon to Faro) http://www.renex.pt/
EVA (Lisbon to Faro and Seville to Faro) http://www.eva-bus.com/ Journey time between Lisbon and Faro approximately 3h30 hours; between Sevilla and Faro approximately 2h30. Timetables and prices are available online.
The bus station is in Faro city center (walking distance to some suggested hotels).
Accommodation and Tourism Information

Accommodation in Faro

Accommodation can be booked at several hotels and B&Bs in Faro. For information about accommodation, please see the hotel- and b&b-list below and visit the hotel-webpage or send an email to the hotel.

4-star Hotel (city centre)
Aqua Ria Boutique Hotel [http://goo.gl/2aZYeX](http://goo.gl/2aZYeX)

3-star Hotel

Hotel 3K Faro Aeroporto [http://hotel3kfaro.com/](http://hotel3kfaro.com/)

2-star Hotel

Cheaper options can also be found at:

You can also check the official tourism website below for more information about hotels, restaurants and other tourist facilities.

Tourism Information Office

e-mail: turismo.faro@turismodoalgarve.pt